

MENTE ARGENTINA 1 YEAR MBA PROGRAM IN BUENOS AIRES ARGENTINA 2017/2018

NOW ACCEPTING APPLICATIONS FOR THE 1 YEAR MBA PROGRAM 2017/2018



The Mente Argentina MBA Program has been designed for students from all over the world who not only want to get a Master's Degree in Business Administration, but who also seek an extraordinary learning experience in Buenos Aires, Argentina.

With this in mind, the MBA Program offers you not only the highest quality business education at one of Argentina's most prestigious Business schools,

Aligned with the most prestigious international business schools, Mente Argentina's MBA Program offers instruction using the case method. This approach is based on meeting the demands of business leaders who seek employees and colleagues who are professionals with strong decision-making skills and the ability to efficiently apply theory to practical problems.

Students will exercise not only intellectual, but expository skills as they put facts, theory, and need based proposals into practice in arguments against professionals from different backgrounds. They will have to argue the potential advantages of their proposals or decisions and demonstrate results with simulations based on quantitative methods. Students will employ tactics of persuasion and negotiation, and display outstanding competence in order to compete for positions of responsibility at the highest levels and to integrate advisory staff with ease and expertise.

1 YEAR MBA PROGRAM IN BUENOS AIRES-ARGENTINA: QUICK LINKS

- [Host University](#)
- [Course Descriptions and Levels](#)
- [Schedule & Start Dates 2017/2018](#)
- [Program Fee 2017/2018](#)
- [What's Included in the Program Fee](#)
- [How to Apply](#)

HOST UNIVERSITY IN ARGENTINA

UNIVERSIDAD DE BELGRANO (UB)

The Mente Argentina Business school has more than 400 students in its various Master's programs, offering training that more than prepares students to work in the most important companies in the country and work closely with more than 10 of the most renowned international educational institutions.

All of the Master's Programs are officially accredited by the Ministry of Education of Argentina and by the National University Teaching and Accreditation Commission (CONEAU).

Mente Argentina's Business School seeks to contribute to the cultivation of leaders and managers who are comprehensively trained in efficiency and who are ready to face challenges. The school works to foster leaders who will succeed in the ever changing business world of the 21st century.

The MBA Program understands the demand for a dynamic education and adaptable skill set in today's business world. In response, the program offers a set of courses which are very relevant to these issues, taught through a highly effective teaching system, case methodology.

UNIVERSITY OF BELGRANO: UB



Universidad de Belgrano was founded in 1964 by Dr. Avelino Porto and has grown to become one of Argentina's leaders in higher education. It currently offers more than 50 undergraduate and graduate level degrees to its more than 15,000 local and international students.

Its facilities include fully-equipped classrooms, libraries, cafeteria, bookstore and computer labs, most of these housed in a modern building in an upper-middle class residential neighborhood (Belgrano) only a quick subway or bus-ride away from Buenos Aires' historic and governmental district. The University has over 180 exchange and academic cooperation agreements with universities across the world hosting approximately 2,000 international students each year.

1 YEAR MBA PROGRAM IN BUENOS AIRES-ARGENTINA: QUICK FACTS

- ✓ Level: Graduate Degree Program
- ✓ Program Duration: 1 year
- ✓ Next Start Dates 2017: August 2017
- ✓ Next Start Dates 2018: March & August
- ✓ Location: Buenos Aires, Argentina
- ✓ Transferable Credits: Yes.
- ✓ Language of Instruction: Spanish*

COURSE DESCRIPTIONS & LEVELS

The following is a list of MBA Courses that are offered through the Mente Argentina's International MBA Program in Buenos Aires, Argentina. Most courses are taught in both the spring and fall semesters.

Each student will receive the guidance of an advisor from the faculty.

MBA PROGRAM - CORE CORSES

| Course Name | |
|--------------------------------------|--|
| FUNDAMENTOS DE DIRECCION ESTRATÉGICA | INFORMACIÓN GERENCIAL |
| FUNDAMENTOS DE MARKETING | ECONOMÍA DE LA EMPRESA |
| FINANZAS DE LA EMPRESA | MACROECONOMÍA APLICADA |
| GESTIÓN DE OPERACIONES | COMPORTAMIENTO ORGANIZACIONAL |
| MÉTODOS CUANTITATIVOS | TALLER DE TRABAJO FINAL |
| TALLER DE NEGOCIACIÓN | SEMINARIO: ÉTICA Y RESPONSABILIDAD SOCIAL EMPRESARIA |

TO SEE THE COURSES SYLLABUS PLEASE CLICK [HERE](#)

MBA PROGRAM - DIRECCION ESTRATEGICA

| Course Name | |
|---|--|
| ESTRATEGIAS EMPRESARIALES | ALIANZAS ESTRATÉGICAS |
| PLAN DE NEGOCIOS | DECISIONES DE NEGOCIOS |
| GESTIÓN DE LA ESTRATEGIA ORGANIZACIONAL | GESTIÓN DE PROYECTOS |
| NEGOCIOS INTERNACIONALES | SEMINARIO I: NEGOCIOS Y POLÍTICAS PÚBLICAS |
| SEMINARIO II: PODER Y POLÍTICA EN LA ORGANIZACIÓN | |

TO SEE THE COURSES SYLLABUS PLEASE CLICK [HERE](#)

MBA PROGRAM - MBA MARKETING

Course Name

| | |
|--|---|
| INVESTIGACIÓN DE MERCADOS Y COMPORTAMIENTO DEL CONSUMIDOR | COMUNICACIONES INTEGRADAS DE MARKETING |
| CANALES DE DISTRIBUCIÓN Y POLÍTICA DE PRECIOS | MARKETING DE SERVICIOS |
| ESTRATEGIAS DE MARKETING | MARKETING BUSINESS TO BUSINESS |
| PLAN DE MARKETING | SEMINARIO I: MARKETING EN INTERNET |
| SEMINARIO II: MARKETING INTERNACIONAL | |

TO SEE THE COURSES SYLLABUS PLEASE CLICK [HERE](#)

MBA PROGRAM - MBA FINANZAS DE LA EMPRESA

Course Name

| | |
|--|--|
| FUSIONES Y ADQUISICIONES EMPRESARIAS | MERCADOS DE CAPITALES |
| ANÁLISIS Y SELECCIÓN DE CARTERAS DE INVERSIÓN | PRODUCTOS FINANCIEROS |
| ESTRUCTURA FINANCIERA INTERNACIONAL | VALUACIÓN DE EMPRESAS |
| FUSIONES Y ADQUISICIONES | SEMINARIO I: ANÁLISIS FINANCIERO APLICADO |
| SEMINARIO II: PROYECCIÓN SERIES DE TIEMPO | |

TO SEE THE COURSES SYLLABUS PLEASE CLICK [HERE](#)

SCHEDULE, CALENDAR & START DATES 2017/2018

MBA COURSES ARE HELD 4 TIMES A WEEK, 4 HOURS PER DAY.

NEXT START & END DATES

| Month | Start Date | End Date |
|-------------|----------------|-------------------|
| August 2017 | August 7, 2017 | July 27, 2018 |
| March 2018 | March 26, 2018 | December 14, 2018 |
| August 2018 | August 6, 2018 | July 26, 2019 |

1 YEAR MBA PROGRAM: REQUIREMENTS

PROGRAM REQUIREMENTS

- Mente Argentina Online Application
- International MBA Complete Application Form
- Bachelor's Degree or Equivalent
- Work Experience (optional) & Teamwork Skills
- Two (2) Letters of Recommendation
- Statement of Purpose: This statement should detail your reasons for applying to the program and outline your academic and cultural objectives for the program. It should be half a page to one A4 page in length.
- Resume – CV: Should describe your education background, work experience, and skill set.

1 YEAR MBA PROGRAM FEE 2017/2018

PROGRAM OPTIONS / PROGRAM FEES

MBA PROGRAM FEE 2017/2018

| Program Option | Shared Apartment (Single Room) | Private Apartment (Single Apartment) |
|--|-----------------------------------|---|
| 1 YEAR MBA PROGRAM | USD 9.990 | USD 14.590 |
| 1 YEAR MBA PROGRAM + 4 Weeks Spanish Program | USD 11.490 | USD 16.390 |
| 1 YEAR MBA PROGRAM + 8 Weeks Spanish Program- | USD 12.890 | USD 18.090 |

1 YEAR MBA PROGRAM FULL TUITION FEES: USD 13.000 APROX

- Full Tuition Cost depends on the chosen MBA Orientation
- Tuition Fees can be paid in monthly installments during the duration of the program.
- Please inquire about the Payment Plan for this program.

1 YEAR MBA PROGRAM + 4/8 WEEKS OF SPANISH

If you do not have an advanced level of Spanish, the 1 Year MBA Program offers you the possibility of attending 1-2 months of intensive Spanish courses before the beginning of the graduate classes. This part of the program is optional, but it can help students quickly improve their comprehension and command of the language as well as adapt to the pace of Argentine university life.

Lessons take 4 hours per day and are delivered from Monday to Friday through the Mente Argentina Intensive Spanish Program in reduced groups of up to 8 students. These group classes can be combined with individual lessons so that you can reinforce your weaknesses and we can answer your inquiries in a one on one meeting. Spanish School's teachers are highly qualified and have a vast experience in teaching Spanish as a second language. Therefore, the classes will be interactive and above all enjoyable!

WHAT IS INCLUDED IN THE MBA PROGRAM FEE 2017/18

1 YEAR MBA PROGRAM – PROGRAM FEE DETAILS

- MBA Guaranteed Admission & Enrollment
- Help and Assistance with Student Visa Requirements.
- Official University Transcripts & Certificates
- Exclusive Accommodation in the best areas of Buenos Aires: Palermo, Belgrano, Barrio Norte or Recoleta (all utilities and expenses included).
- Full access to Mente Argentina Tours & Activities
- Private Airport Pick Up
- Private Airport Drop Off
- Access to University Facilities
- Welcome Orientation
- Mente Argentina Welcome Kit (calling card, insider's city guide, maps, and more)
- Health Club Membership: Free Gym membership included
- Free Local Cellular Phone
- Mente Argentina ISIC Global Discount Card
- Tango Lessons
- Conversation Language Exchange Partner
- Mente Argentina On-site assistance & Support Services 24/7

LEARN MORE ABOUT WHAT'S INCLUDED IN MENTE ARGENTINA PROGRAMS

- ✓ [MENTE ARGENTINA UNIQUE BENEFITS](#)

LEARN MORE ABOUT THE TOURS & ACTIVITIES INCLUDED IN THE PROGRAM FEE

- ✓ [MENTE ARGENTINA TOURS AND ACTIVITIES](#)

COMBINE YOUR PROGRAM WITH ANOTHER PROGRAM!

Mente Argentina offers you the possibility to combine your Program with another Mente Argentina Program (OPTIONAL).

We offer big discounts for those participants who would like to take 2 or more Mente Argentina Programs simultaneously or back to back. If this sounds like something you would like to do, please contact us so we can quote your full program.

- [EXPLORE MENTE ARGENTINA PROGRAMS](#)

HAVE A QUESTION?

IN CASE YOU NEED MORE INFORMATION PLEASE FEEL FREE TO CONTACT US AT [HERE](#) OR AT INFO@MENTEARGENTINA.COM

READY TO APPLY?

AS A FIRST STEP, PLEASE CREATE AN ACCOUNT AND COMPLETE YOUR APPLICATION [HERE](#).

AS SOON AS YOU CREATE AN APPLICATION, YOU WILL BE ASSIGNED A PROGRAM ADVISOR WHO WILL GET BACK TO YOU TO HELP YOU FINALIZE YOUR ENROLLMENT.